



NEWSPAPER REPORTING

Remote Assessment September 2020

Candidate Instructions

- The word limit for each of the 4 questions is 750 words, giving a total assignment word limit of 3000 words.
- Write your total word count after each response.
- Responses must be your own work, based on your personal study and/or research.
- You must acknowledge all material and sources used in the preparation of your responses (books, articles, reports, lecture notes, and any other kind of material) in a list at the end of each response. A formal referencing system such as Harvard is advised but is not an essential requirement to gain all the marks available under communication and originality.
- Plagiarism is a serious offence. Do not copy in part or whole the work of other students and/or persons.
- You must include the following Candidate Declaration at the end of your submission:
“I declare that this work is entirely my own with the sources of information I have used clearly identified and acknowledged”.

Instructions for typewritten responses

- At the top of each page include your full name, Student ID Number, Centre Name and the title of the ICM Unit for which you are submitting.
- Submit your response in Arial font, black, minimum size 12, single-spaced with normal margins.
- Clearly indicate the question number for all of your responses.
- Number each page of your work.

Instructions for handwritten responses

- At the top of each page include your full name, Student ID Number, Centre Name and the title of the ICM Unit for which you are submitting.
- Submit your work in blue or black ink, in legible handwriting on lined paper.
- Clearly indicate the question number for all of your responses.
- Number each page of your work.

Advice

- Read each question several times before you answer it.
- Plan your answers before you start writing the full responses.
- Up to 5 marks are available per question for communication and originality.
- Check all your answers for content and plagiarism before submitting your work.
- Prepare your responses using the resources provided by [ICM](#), the [ICM Remote Assessment guidance](#) and any material provided by your ICM Approved Teaching Centre.



ANSWER ALL QUESTIONS

1. As a newspaper editor, you have been asked to give a verbal presentation to graduate trainees entitled 'First Draft to Typesetting'. Prepare the speech you would give as part of the presentation in which you demonstrate an understanding of the following underpinning concepts and ideas of learning and development, using examples to support your explanation.
- The members of staff who are involved and how they contribute to the development of an article
 - All the checks that must be conducted before publication

(Word limit 750)

[25 marks]

2. Discuss the use of telephone interviews. In your response you must give a detailed account including a range of views about the use of telephone interviews. You must use examples to support your discussion and include a brief conclusion.

(Word limit 750)

[25 marks]

3. As a film reviewer for a newspaper, you have been asked to write a journal article entitled 'Writing Informative and Effective Film Reviews'. In your article you must demonstrate an understanding of the underpinning concepts and ideas of writing film reviews, using examples to support your explanation.

(Word limit 750)

[25 marks]

4. Politics and religion are two of the specialised areas for reporters. Write a report on a political or religious event that involved a speech given by a politician, ambassador or religious leader. This can be fictitious or real and can be for any form of news media.

(Word limit 750)

[25 marks]

END OF QUESTIONS