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# MEDIA LAW & ETHICS

## Remote Assessment September 2020

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### Candidate Instructions

- The word limit for each of the 4 questions is 750 words, giving a total assignment word limit of 3000 words.
- Write your total word count after each response.
- Responses must be your own work, based on your personal study and/or research.
- You must acknowledge all material and sources used in the preparation of your responses (books, articles, reports, lecture notes, and any other kind of material) in a list at the end of each response. A formal referencing system such as Harvard is advised but is not an essential requirement to gain all the marks available under communication and originality.
- Plagiarism is a serious offence. Do not copy in part or whole the work of other students and/or persons.
- You must include the following Candidate Declaration at the end of your submission:  
“I declare that this work is entirely my own with the sources of information I have used clearly identified and acknowledged”.

### Instructions for typewritten responses

- At the top of each page include your full name, Student ID Number, Centre Name and the title of the ICM Unit for which you are submitting.
- Submit your response in Arial font, black, minimum size 12, single-spaced with normal margins.
- Clearly indicate the question number for all of your responses.
- Number each page of your work.

### Instructions for handwritten responses

- At the top of each page include your full name, Student ID Number, Centre Name and the title of the ICM Unit for which you are submitting.
- Submit your work in blue or black ink, in legible handwriting on lined paper.
- Clearly indicate the question number for all of your responses.
- Number each page of your work.

### Advice

- Read each question several times before you answer it.
- Plan your answers before you start writing the full responses.
- Up to 5 marks are available per question for communication and originality.
- Check all your answers for content and plagiarism before submitting your work.
- Prepare your responses using the resources provided by [ICM](#), the [ICM Remote Assessment guidance](#) and any material provided by your ICM Approved Teaching Centre.



## ANSWER ALL QUESTIONS

1. As a media ethics consultant, you have been asked by the company for which you work to give a verbal presentation to graduate trainees entitled 'Court-imposed restrictions on media publication'. Prepare the speech you would give as part of the presentation in which you explain the circumstances in which a court may restrict journalists from publishing information. In your response you must demonstrate an understanding of the underpinning concepts and ideas, using examples to support your explanation.

**(Word limit 750)**

**[25 marks]**

2. Journalists must follow a code of conduct in order to maintain professional and ethical standards. Discuss how a code of conduct can be used to maintain these standards. In your response you must give a detailed account which includes a range of views and examples to support your discussion, with a brief conclusion.

**(Word limit 750)**

**[25 marks]**

3. As a media ethics consultant, you have been asked to write an article for an industry publication entitled 'The offence of racial hatred'. In your article describe the offence of racial hatred. You must provide an extended account of this offence in a logical manner, which includes the main offences and how each relates to media law and ethics, using examples to support your description.

**(Word limit 750)**

**[25 marks]**

4. Explain the concept of contempt of court at the common law. In your response you must demonstrate an understanding of the underpinning concepts and ideas, using examples to support your explanation.

**(Word limit 750)**

**[25 marks]**

**END OF QUESTIONS**